



Riverfront Festival Park * Peoria, IL
 June 25 & 26, 2010

2010 Food & Concessions Vending Application

Business Name Contact Name

Address

City State Zip Code

Phone E-Mail Address

hereinafter referred to as Food Vendor.

In return for a fee of \$100.00 plus 10% of gross receipts, Food Vendor is asking the Universal Rhythm Assembly 2010, hereinafter referred to as Promoter, to provide Food Vendor with adequate space at the Universal Rhythm Assembly, where Food Vendor will sell the following products in a manner which conforms to the health standards deemed necessary by the Peoria County Health Department. Payment in full is due upon signing of this contract. Food Vendor understands that if he or she has not made full payment for vendor space that Promoter may, at its option cancel this application with absolutely no refund due to Food Vendor.

Food Vendor also understands that if in the opinion of the Peoria County Health Department, Food Vendor is not fit to operate, Food Vendor will not be able to operate for business and absolutely no refund will be made to Food Vendor from Promoter.

Food Vendor agrees that only the following products will be offered for sale at its Vendor Booth:

	<u>Product (Be Specific)</u>	<u>Portion Size</u>	<u>Retail Price</u>
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____

Attach additional sheets of paper necessary.

Food Vendor may not sell carbonated drinks, fruit juice drinks, mineral water, or ice tea unless approved by promoter. Food Vendor may not sell any type of alcoholic beverage at any time on festival grounds. Promoter has the right to approve which brands of beverages may be sold by Food Vendor. Promoter may, at its sole option, demand that Vendor cease selling any items that are not approved in advance and listed above. No exclusives for any food or drink items are implied or guaranteed. Food Vendor's site location will be determined solely at the discretion of Promoter.

If accepted, Promoter will provide:

One 20'x20' area, as determined by Promoter, for setup. Please list your electrical needs as power will be negotiated on availability and need.

Volts _____ Amps _____

Water hookups are not available in the concert area.

2 Working Passes for Vendors / Employees.

Additional passes will be available at full ticket price.

Food Vendor must provide:

Food Vendor must provide all equipment, furniture, fixtures, overhead covering, water lines, electrical cables, signage, adequate product and product quantities, etc. necessary to insure a successful vendor operation.

A certificate of insurance indicating product and general liability limits of at least \$1,000,000.00, and naming Universal Rhythm Assembly, Progressive Innovations, Ltd. dba Jay Goldberg Events & Entertainment, Peoria Riverfront and Peoria Park District. Certificate must be delivered to Promoter with this application.

All applicable permits and or licenses must be obtained by Food Vendor. Food Vendor will make arrangements and pay all applicable fees and taxes. A Peoria County Health Department temporary food permit is also necessary.

A 5 lb. BC fire extinguisher if cooking is involved, otherwise an extinguisher having a 2-A rating is required. Designated fire lanes must be kept clear at all times.

Food vendor is responsible for the security of all equipment, product, and personal affects during the Universal Rhythm Assembly. Promoter will provide overnight security however; Promoter takes no responsibility for any losses incurred through theft, carelessness, force majeure, riots, power outage or power surges.

Any questions and all correspondence should be directed to:

Jay Goldberg Events & Entertainment
Attn: Mike Armintrout (URA vending)
1115 W. Oregon, Suite A
Urbana, IL 61801
217-278-7400 : Phone
217-367-3142 : Fax
mikea@jaytv.com : E-mail

In order to complete the application, vendor must read and acknowledge the following terms and conditions page by reading and signing at the bottom.

TERMS & CONDITIONS FOR ALL VENDORS

1. **PAYMENT:** Vendors shall submit the required booth fee and deposit with the application.
2. **LOAD-IN TIMES:** Friday, June 25, 2010 from 10am til 2pm. If you have a special need, please call Mike Armintrout at 217-278-7400.
3. **FESTIVAL DATES & TIMES:** Friday, June 25, 2010 (3 pm - Midnight) and Saturday June 26, 2010 (3 pm – Midnight). Grounds open to the public on Friday, June 25, 2010 at 3 pm.
4. **REFUNDS:** Upon acceptance, your booth fee is **NON-REFUNDABLE** unless cancellation is made **IN WRITING** before 5 pm on Friday, June 11th, 2010.
5. **TRASH:** Vendor shall make extra effort to oversee all areas immediately surrounding his/her booth to avoid accumulation of trash and residue. Vendors are required to participate in the Greening and Waste Management plans by separating their recycling and reducing your overall waste at the festival. Vendor is responsible for any damage to the grounds resulting from vendor’s operations during the Universal Rhythm Assembly. Designated fire lanes must be kept clear at all times.
6. **GREEN PRODUCTS:** To support the greening initiatives of the festival, all vendors will be required to serve food on bio-degradable plates, bowls, cups and utensils. Sustainable products will be available to order in advance through the festival. There will also be an approval process for vendors who wish to bring their own products to the festival. More information will be available upon acceptance to the event.
7. **VENDOR VEHICLES:** All supply vehicles must be removed from the site by 2 pm on June 25, 2010. Vehicles will be allowed to enter the grounds for restocking purposes only if previous arrangements are made with the appropriate vending coordinator. If you cannot follow these rules, you risk ejection from the festival and forfeiture of your vending fee.
8. All businesses or other activity, for which the vendors have rented space, must be conducted within the designated booth space only! No distribution, canvassing, flyers, or vending of any kind may be done by walking the festival grounds.
9. Absolutely no food or drink products may be sold by vendor without advance written authorization from promoter.

ACKNOWLEDGEMENT OF TERMS

I hereby warrant and confirm that the above information is, to the best of my knowledge, true and correct, and further certify that I have read all of the information provided in this application and agree with the Terms and Conditions provided. Submission of this application and the cashing of my money order does not guarantee a space. It is agreed and understood that the completion of the application shall not be binding either to the proposed vendor or to the Universal Rhythm Assembly, until accepted in writing by the Universal Rhythm Assembly and Jay Goldberg Events & Entertainment. If you are not accepted into the Universal Rhythm Assembly, a full refund will be given. Promoter has complete decisions rights of acceptance.

The vendor hereby indemnifies the Universal Rhythm Assembly, Progressive Innovations, Ltd. dba Jay Goldberg Events & Entertainment, Jam Productions, Ltd., Peoria Riverfront, Peoria Park District, its agents, employees and offices against and agrees to defend and hold them harmless from any and all liability, loss, expense, damage, claims and causes of action arising out of or resulting from or in connection with the vendor’s work or activities.

I HAVE READ THIS ENTIRE APPLICATION AND SHALL COMPLY WITH ALL THE TERMS AND CONDITIONS.

Business Name _____ Date _____

Name _____ Signature _____